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**Reliance Standard launches aLEAVEiate™ by Matrix Absence Management
*Outsourced FMLA administration for midsized employers completes market continuum
of absence management services for every size group***

PHILADELPHIA, Pa (June 10, 2014) – Reliance Standard Life Insurance Company (Reliance Standard), a leading group insurance carrier specializing in employee benefits solutions for companies of all sizes, has launched aLEAVEiate™, an employee leave management service designed for middle market employers. Delivered by sister company Matrix Absence Management, Inc., (Matrix), aLEAVEiate™ is based on Matrix's fully customizable Absence Solutions® platform, one of the first of its kind in the industry.

Launch of the new program completes a continuum of service for virtually all employer groups in need of help managing employee absence:

RSL LeaveManager® is a proprietary, web-based tool to help small and middle market employers save administrative time and remain compliant with federal and state leave laws. It is sold in conjunction with Reliance Standard's employer-paid long-term disability (LTD) coverage.

aLEAVEiate™ is an outsourced government leave administration program that automates intake and administration, as well as communications and reporting, for mid-sized employers who want a complete solution. It is sold alongside Reliance Standard employer-paid short- and long-term disability coverage.

Absence Solutions® is a comprehensive and fully customized solution, seamlessly integrating all employee leave types and funding mechanisms, along with enhanced services to help manage premium collection, ADAAA compliance, etc. Absence Solutions may be sold standalone or bundled with insurance coverage and/or ASO program fees.

Employer groups of all sizes have varying levels of challenges and priorities when it comes to administering employee leave. "In today's economy, every employer struggles with finding the time and expertise required to keep employee leave consistent and compliant," said Greg Esemplare, vice president of national account sales and service for Reliance Standard. "In the middle market, aLEAVEiate™ acts like an extension of the company's human resources team, removing most of the responsibility and work flow related to government leaves and creating capacity to work on core processes and continue to innovate."

Based on the premise that employees make up the most costly – and valuable – of a company’s resources, Reliance Standard and Matrix focus on reducing the lost productivity suffered when employees miss work for any reason. The flagship service platform, called Absence Solutions®, streamlines benefit delivery, simplifies administration and reduces overall benefit costs for companies nationwide employing nearly 2 million men and women. The aLEAVEiate™ product was designed to expand the benefit of outsourced leave administration to the broad market, focusing on highly regulated and ever-changing government leave programs.

How important is this to the bottom line? According to Ken Cope, president of Matrix, there can be a ripple effect from even one FMLA leave. “Independent research from the Integrated Benefits Institute showed actively managing FMLA leaves can help reduce the incidence and duration of short term disability claims,” he said. “This can account for a direct reduction in both hard dollar costs and absenteeism.”

Reliance Standard is a leading employee benefits insurance carrier specializing in innovative and flexible solutions including disability income, group term life, dental, vision, critical illness and accident insurance; a suite of voluntary (employee paid) coverage options; medical stop-loss; limited benefit medical; and other coverages. With Matrix, Reliance Standard can integrate workers’ compensation, short and long term disability, return-to-work services, and personal/family and medical leave (FMLA) programs to help employers realize time, efficiency and productivity gains.

Headquartered in Phoenix, AZ, Matrix has service locations nationwide, including claims hubs in San Jose, California; Phoenix; Hawthorne, NY; and Portland, OR. Matrix clients employ nearly 2 million employees nationwide with total payrolls exceeding \$60 billion. An early technology leader in the absence management space, Matrix was among the first to allow telephonic claim intake for virtually any type of employee absence, and in 2007 pioneered secure online claim intake.

“Extensive study shows gains in work force productivity when employee absence is understood, administered consistently and managed proactively,” Cope said. “That’s why it’s important for us to bring scalable, relevant solutions to market for our clients.

“Some help is almost always better than going it alone,” he said.

Headquartered in Philadelphia, PA, Reliance Standard Life Insurance Company provides insurance products and services in all states (except New York), the District of Columbia, Puerto Rico and the U.S. Virgin Islands. In New York, insurance products and services are provided through First Reliance Standard Life Insurance Company, home office: New York, N.Y. Reliance Standard is rated A+ (Superior) by AM Best.

Both Matrix and Reliance Standard are members of the Tokio Marine Group. Tokio Marine Holdings, Inc., the ultimate holding company of the Tokio Marine Group, operates in the property and casualty insurance, reinsurance and life insurance sectors globally. The Group’s main operating subsidiary, Tokio Marine & Nichido Fire (TMNF), was founded in 1879 and is the oldest and leading property and casualty insurer in Japan.

For more information, visit www.reliancestandard.com or call (800) 351-7500.

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